

BPM in the Cloud

Tom Baeyens
CEO, Effektiv GmbH



Diagrams to build software
+
People coordination
+
Integrating systems



IT Product



94V-0
26084
MADE IN HONG KONG
KALEX

© 1984
COMMODORE

BPM power
+
Java library
+
Java application

A man with glasses is sitting at a desk, typing on a keyboard. The background is dark with a digital rain effect, consisting of vertical lines of white and blue characters. The text "Embeddable BPM" is overlaid in the center of the image.

Embeddable BPM



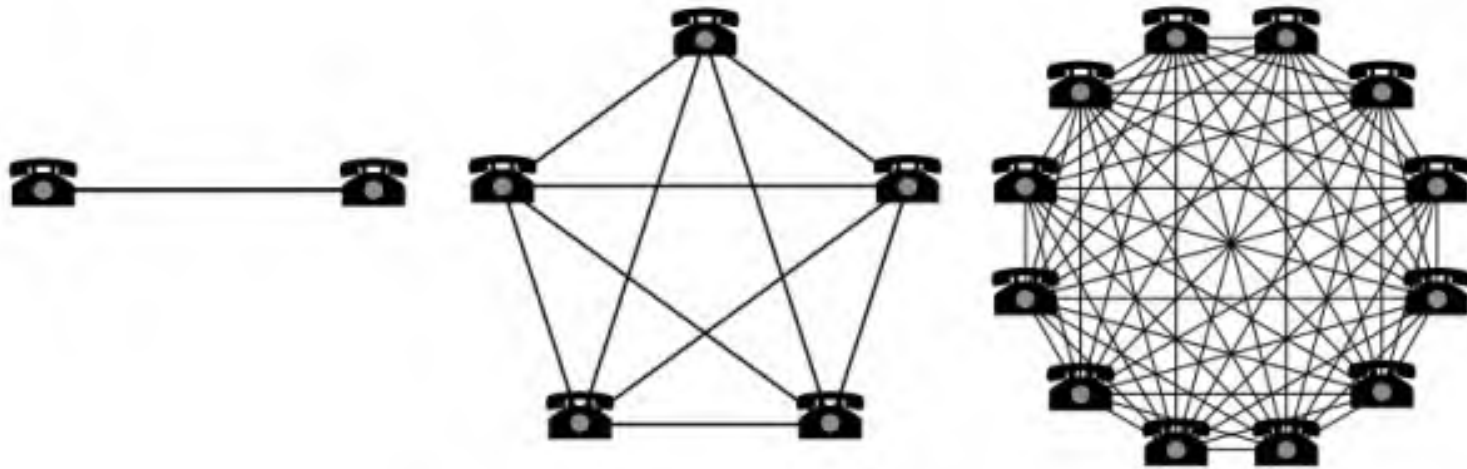


How to reach
next level of
adoption?

Make it
easier to use

Enables business people to
take the driver seat

Command & control is limited
Bottleneck
More informed then ever
Capable
Simultaneous



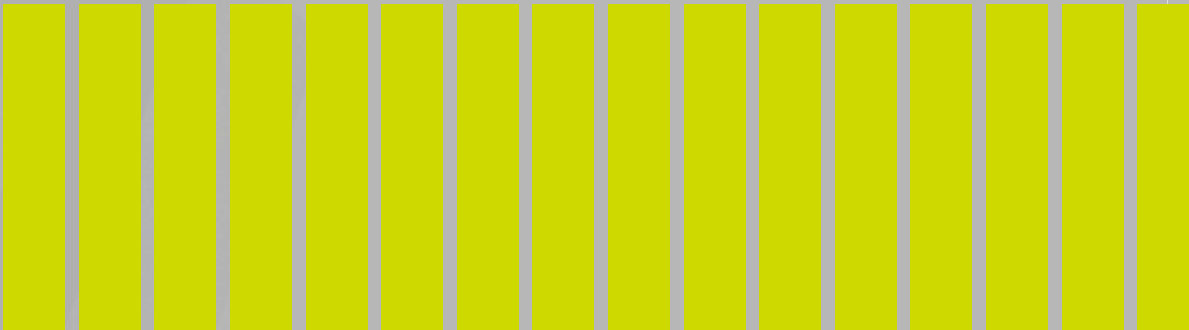
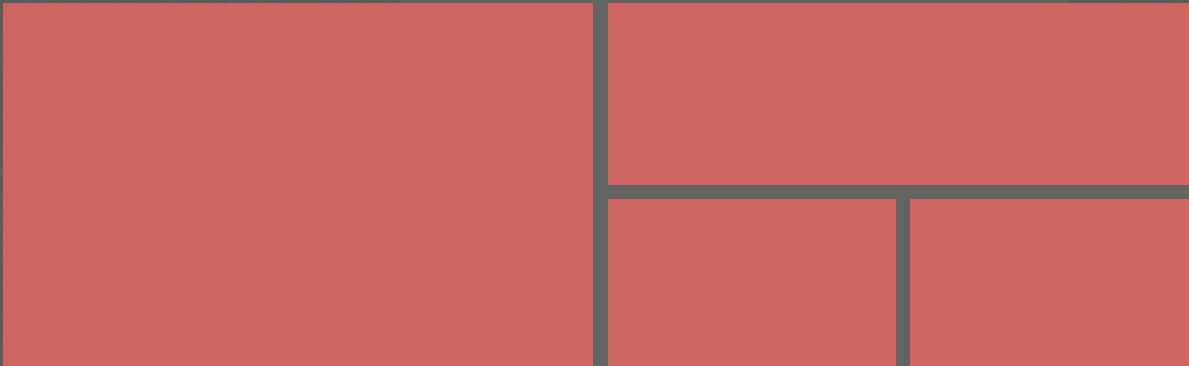
Can I do **this**?



“Cloud adoption
is growing at
greater than 25% CAGR”

Jane Munn, IBM

USER EXPERIENCE



 [Dropbox](#)

 [Sharing](#)







 [Links](#)

 [Events](#)

 [Get Started](#)

Dropbox



Name ▲	Kind
 AIS	folder
 Class	folder
 Dissertation	folder
 For Evan	shared folder
 Scrivener	folder
 Scrivener Backups	folder

Ideas

Due Dates v2

228 votes

21 0/3

Way to sort column by votes

128 votes

10

Templates for boards

106 votes

13

Move cards/lists between boards.

110 votes

15

Edit/Delete comments

105 votes

4

Make checklists re-usable

Design

Native Apps

115 votes

31 2



Proposing cards

47 votes

9 1

Way to see who voted

33 votes

2 1

print.css

25 votes

2

When typing an @mention, popup a list of the board members

27 votes

Following

6 votes

2

Structure

Development

Perma-delete cards

146 votes

17

Multiple credentials

22 votes

8

Order checklists by time of submission instead of alphabetically

18 votes

Ban users, DDOS, Google Bot

9 votes

1

Invite members when creating a new board

8 votes

4 1

Bugs

2.x Android view board bug

11 votes

5

If a board name doesn't contain any alpha characters, we can't generate a slug for it

7 votes

4

On a card with a YouTube video playing (via embed.ly), new actions stop and reload the video.

3 votes

transparent gravatar bug

3 votes

3 1

In

Card

37 votes

5

Fix e relate traffic

23 votes

5

My Recipes

Personal

Shared

36 Personal Recipes, 26 turned on

Personal Recipes are a combination of a Trigger and an Action from your active Channels.

[Create a Recipe](#)

Filter ▾

if  then 

Turn on the light when the sun sets



created 1 day ago
never triggered

if  then 

Send your Vimeo watch later videos to Pocket!



created 3 days ago
never triggered

if  then 

Click or Drag to Add a Field

Standard

- ABC Single Line Text
- 123 Number
- ✓ Checkboxes
- Paragraph Text
- Multiple Choice
- Drop Down
- Section Break
- Page Break

Fancy Pants

- Name
- File Upload
- Address
- Date
- Email
- Time
- Phone
- Web Site
- Price
- Likert

Workshop Registration

Register now while seats are available!

Name

Title First Last Suffix

Address

Street Address

Address Line 2

City

State / Province / Region

Postal / Zip Code

Country

Email

Phone Number - -

####

Badge Upgrade

Lunch

✓ Save Form

➕ Add Field

Who can do this?

The WMS Onion

Social
Collaboration

People
Workflows

Configurable
Integration

Scripting
Coding
Integration

Massive inspiration

Leverage all the
knowledge
in the organization

Make it easier
to **get started**

No server installation
No client installation
No upfront investment
Pay as you go
No maintenance
Synced on many devices
Scalability
Resilience
More uptime

Make it
less abstract

Users don't know
what a process
instance is

Sales lead process	Opportunities
Hiring process	Hires
Insurance claim process	Claims
Expense note process	Expense notes
...	...

Promote **data**
next to
sequence flow

Process =

Activities +
Sequence flow

Template =

Name

Process aspect +

Data aspect

Templates model business objects

Tasks

Claim

Onboarding

Customer

Opportunity

Work Management System

BPM and ACM

Easy to use

Driver seat

Social

Narrow the gap

Dedicated solutions

Custom coding

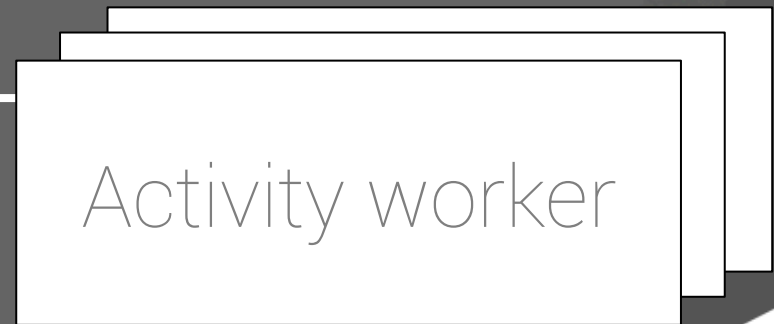
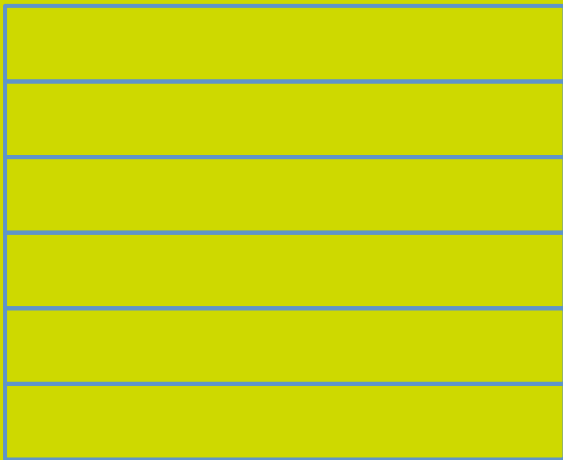
Effektif

The 5 minute promise

Integrate
anything



Activity instances





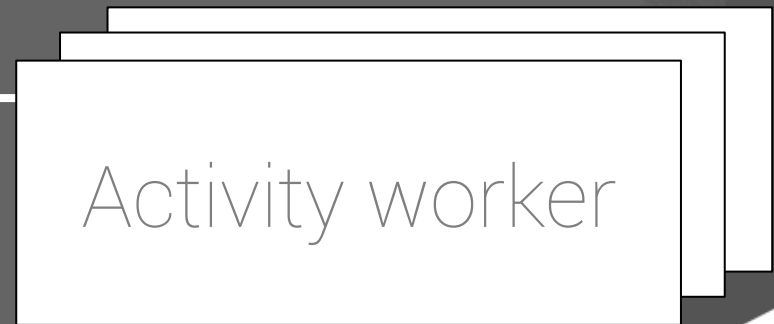
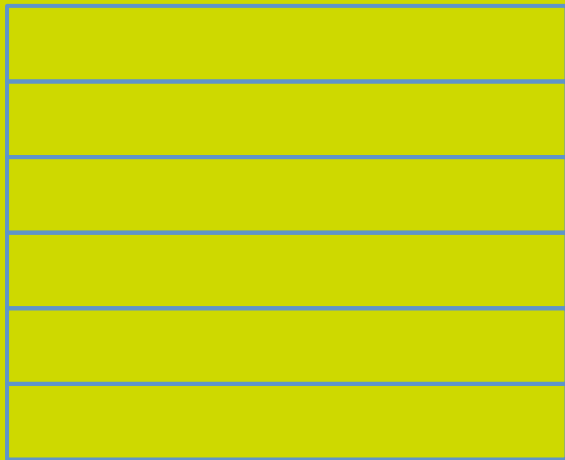
Competing consumers
for scaling

Firewall / on-premise

Skeleton

Polyglot programming

Activity instances



What's in it
for you?

Effektiv for education

Students register an account

Effektiv + JavaScript = Full BPM

Training courses

Open API

Master thesis

Effektiv for exploration

Spend less time on setup,
more time on testing hypothesis

Large data sets

Get in contact with customers

Crunching desirable

Process mining

Social collaboration

“

Questions?

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